

WhiteNoise ITU GSS



Kudelski Group

Content Security Solutions



World Leader in Integrated Content Security Solutions

- Leading provider of content security solutions to the world's largest digital television service providers
- Securing >\$70B annual content revenues
- +2,100 employees

Public Access Security



World Leader in Public Access Solutions

- Global leader in access and revenue management solutions, providing fast and safe access for people and vehicles
- Securing >10,000 locations in >90 countries
- +1,200 employees

Cybersecurity Solutions



Switzerland's Largest Cyber & Media Security Company

- Innovative, independent provider of tailored cybersecurity solutions to enterprises and public sector institutions
- Milestone Systems acquisition in May 2016
- +300 employees

- Founded in 1951
- 950M CHF in Revenue, (KUD: SIX EX)
- Operating in 32 countries

- **200M** CHF R&D budget
- 4,500 patents, 300 new annually
- **3,600** employees



Telecom Network & Protocols



- 1. Telecom Networks are very heterogeneous and evolving slowly
- 2. Networks and protocols have security flaws and cannot be the base of the security



Re-inforce Security & Privacy over Untrusted Network

Our view based on 25 years of fighting piracy in the PayTV world and securing over 300 millions devices:

- 1. Over the top approach independent of networks and protocols
- 2. Hardware Security Component Based solution scalable to millions
- 3. Cross-platform approach
- 4. Compatible with legal intercept without backdoor



WHITE NOISE - In a nutshell

Secure Unified Communication for:

- Voice
- Instant messaging

Ensures:

- Content Protection
- Content Integrity
- User Authentication

SWISS SOLUTION

Support for off-the-shelf devices

Mobile and computers



Full end-to-end hardware encryption



Bringing Back Sovereignty & Trust

National Sovereignty is a key point:

A lot of software over the top solutions are operating outside of the countries resulting in:

- Shrinking Revenue for local operators & Shrinking Taxes for local government
- 2. Loss of Sovereignty for local Government on legal intercept
- Questionable level of Security depending on the solution's country of origin
- Our approach is to increase local operator Revenue and Sovereignty in each Country.

