

Measure the ROI for your customer

TMANCO

Tmanco is a telecom consulting company with over 20 years of experience in the context of large enterprises. Tmanco assists clients to reduce their costs and optimize the management processes.

→ How much can your customer save with QuesCom? Tmanco will tell you!

QuesCom solution can save money by routing mobile calls through the fix infrastructure, but how much can be saved ? In which countries does it make sense or not ? For which users ?

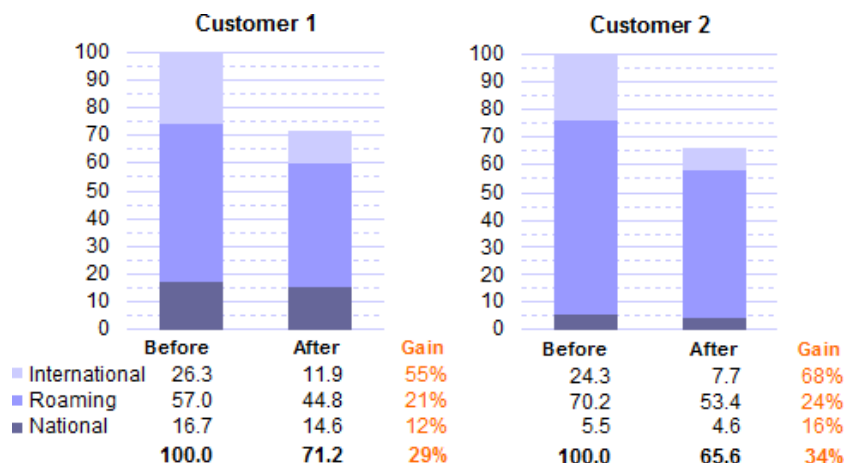
A Telecom Expenses Management solution (TEM) helps answering these questions by providing a detailed view of all traffic and costs.

For the Swiss market, Tmanco developed a software tool to perform a detailed and precise simulation based on the CDR files from the telecom operators for both fixed and mobile traffic. This tool enables detailed analysis of the costs, traffic & reductions by type of call (international, roaming), by country (source, destination), by user (top candidates for savings), by month, etc...

→ QuesCom delivers two special features for international calls cost reduction, but how much will your customer save?

In a recent project, our partner Tmanco validated that the customer could save up to 55% on their mobile calls to international numbers and up to 21% on their outbound roaming calls. However, these numbers can vary significantly from customer to customer. For example, in another project the savings reached 68% for international calls and 24% for roaming.

Consequently, general figures for achievable savings can be inaccurate and can result in delays to project acceptance. A detailed simulation on the other hand with the customer data provides indisputable results and facilitates the go/no-go decision.



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→ You have the customer, you sell, you install. QuesCom delivers the technology and Tmanco helps you measuring the ROI for your customer

